

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 965626 /		<u>Alt Order #</u> 06385379
<u>Product</u> Issue		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> 327 REFORM NM NOW
<u>Advertiser</u> Reform New Mexico Now		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
<u>IDB#</u>	<u>Advertiser Code</u> 51	<u>Product Code</u> 104
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
Ste 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KOAT	10/29/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	5	\$8,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,900.00			
E 8	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$400.00			
N 10	KOAT	11/05/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$250.00			
N 11	KOAT	11/05/12	11/05/12	Chew, The	12-1pm		:30			NM	1	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$200.00			
N 12	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,300.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,300.00			
N 13	KOAT	11/05/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	2	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,100.00			
N 14	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$850.00			
N 15	KOAT	11/03/12	11/03/12	ABC Prime College Football	6-10p		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
965626 /	06385379

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	Issue	327 REFORM NM NOW S

Advertiser	Original Date / Revision
Reform New Mexico Now	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,800.00			
Totals											47	\$40,100.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	47	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95
Totals	47	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95

Signature: _____ Date: _____

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CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 961890 /		<u>Alt Order #</u> 06364302
<u>Product</u> Issue		
<u>Contract Dates</u> 10/29/12 - 11/09/12		<u>Estimate #</u> 313 REFORM NM NOW
<u>Advertiser</u> Reform New Mexico Now		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 51	<u>Product Code</u> 104
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
Ste 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 48	KOAT	11/02/12	11/02/12	20/20	9-10p		:30			NM	1	\$3,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,800.00			
Totals											123	\$105,400.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/09/12	123	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30
Totals	123	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30

Signature: _____ Date: _____

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INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

SRCP Media Inc
 Attention: Accounts Payable
 201 North Union Street
 Ste 200
 Alexandria, VA 22314

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965833-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	326 REFORM NM NC

Flight Dates	Order #	Alt Order #
10/21/12 - 10/28/12	965833	06385381

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/28/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/22/12	6:23 AM	6a A7N More In The AM	6-7a	:30	RNMT1203	\$1,100.00 NM
1	KOAT	Tu	10/23/12	6:43 AM	6a A7N More In The AM	6-7a	:30	RNMT1203	\$1,100.00 NM
3	KOAT	W	10/24/12	6:13 AM	6a A7N More In The AM	6-7a	:30	RNMT1203	\$1,100.00 NM
2	KOAT	Th	10/25/12	6:54 AM	6a A7N More In The AM	6-7a	:30	RNMT1203	\$1,100.00 NM
5	KOAT	F	10/26/12	6:59 AM	6a A7N More In The AM	6-7a	:30	RNMT1203	\$1,100.00 NM
2	10/22/12	10/28/12	Good Morning America	7-9a	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/22/12	8:55 AM	Good Morning America	7-9a	:30	RNMT1203	\$850.00 NM
5	KOAT	Tu	10/23/12	8:56 AM	Good Morning America	7-9a	:30	RNMT1203	\$850.00 NM
4	KOAT	W	10/24/12	8:50 AM	Good Morning America	7-9a	:30	RNMT1203	\$850.00 NM
1	KOAT	Th	10/25/12	8:49 AM	Good Morning America	7-9a	:30	RNMT1203	\$850.00 NM
2	KOAT	F	10/26/12	8:48 AM	Good Morning America	7-9a	:30	RNMT1203	\$850.00 NM
3	10/22/12	10/28/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/27/12	8:14 AM	Sa 6a A7N More in the AM	6-9a	:30	RNMT1203	\$550.00 NM
1	KOAT	Sa	10/27/12	6:54 AM	Sa 6a A7N More in the AM	6-9a	:30	RNMT1203	\$550.00 NM
4	10/22/12	10/28/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/22/12	11:57 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
3	KOAT	Tu	10/23/12	11:38 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
2	KOAT	W	10/24/12	11:55 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM
1	KOAT	Th	10/25/12	11:36 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965833-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	326 REFORM NM N	



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
4	10/22/12	10/28/12	Anderson Cooper Class of Time - Fixed Non Pre-emptible	11a-12n	MTWTF--	:30	5	\$250.00	NM																																																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>KOAT</td><td>F</td><td>10/26/12</td><td>11:40 AM</td><td>Anderson Cooper</td><td>11a-12n</td><td>:30</td><td>RNMT1203</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	KOAT	F	10/26/12	11:40 AM	Anderson Cooper	11a-12n	:30	RNMT1203	\$250.00	NM																																																																														
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5	10/22/12	10/28/12	Chew, The Class of Time - Pre-emptible with notice	12-1pm	MTWTF--	:30	5	\$200.00	NM																																																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>5</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>12:56 PM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>RNMT1203</td><td>\$200.00</td><td>NM</td></tr><tr><td>2</td><td>KOAT</td><td>Tu</td><td>10/23/12</td><td>12:57 PM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>RNMT1203</td><td>\$200.00</td><td>NM</td></tr><tr><td>4</td><td>KOAT</td><td>W</td><td>10/24/12</td><td>12:29 PM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>RNMT1203</td><td>\$200.00</td><td>NM</td></tr><tr><td>3</td><td>KOAT</td><td>Th</td><td>10/25/12</td><td>12:57 PM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>RNMT1203</td><td>\$200.00</td><td>NM</td></tr><tr><td>1</td><td>KOAT</td><td>F</td><td>10/26/12</td><td>12:30 PM</td><td>Chew, The</td><td>12-1pm</td><td>:30</td><td>RNMT1203</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	5	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	KOAT	M	10/22/12	12:56 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00	NM	2	KOAT	Tu	10/23/12	12:57 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00	NM	4	KOAT	W	10/24/12	12:29 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00	NM	3	KOAT	Th	10/25/12	12:57 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00	NM	1	KOAT	F	10/26/12	12:30 PM	Chew, The	12-1pm	:30	RNMT1203	\$200.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																			
1	KOAT	M	10/22/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	RNMT1203	\$1,300.00	NM																																																																																																			
4	KOAT	Tu	10/23/12	6:12 PM	Action 7 News @ 6p	6-630p	:30	RNMT1203	\$1,300.00	NM																																																																																																			
3	KOAT	W	10/24/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	RNMT1203	\$1,300.00	NM																																																																																																			
2	KOAT	Th	10/25/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	RNMT1203	\$1,300.00	NM																																																																																																			
5	KOAT	F	10/26/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	RNMT1203	\$1,300.00	NM																																																																																																			
7	10/22/12	10/28/12	Action 7 News @ 5p Sat Class of Time - Pre-emptible with notice	5-530p	-----1-	:30	1	\$550.00	NM																																																																																																				
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9	10/22/12	10/28/12	Action 7 News @ 10p M-F Class of Time - Fixed Non Pre-emptible	10-1030p	MTWTF--	:30	4	\$1,900.00	NM																																																																																																				
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	10/22/12	10/28/12	MTWTF--	5	\$350.00																																																																																																								

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
965833-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	326 REFORM NM NC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/22/12	10/28/12	Nightline	1105-1135p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/22/12	11:09 PM	Nightline	1105-1135p	:30	RNMT1203	\$350.00 NM
2	KOAT	Tu	10/23/12	11:19 PM	Nightline	1105-1135p	:30	RNMT1203	\$350.00 NM
4	KOAT	W	10/24/12	11:27 PM	Nightline	1105-1135p	:30	RNMT1203	\$350.00 NM
1	KOAT	Th	10/25/12	11:27 PM	Nightline	1105-1135p	:30	RNMT1203	\$350.00 NM
3	KOAT	F	10/26/12	11:31 PM	Nightline	1105-1135p	:30	RNMT1203	\$350.00 NM
Total Spots							38		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,050.00
<u>Agency Commission</u>	\$4,507.50
<u>Net Amount Due</u>	\$25,542.50
New Mexico Tax Rate 7.0%	\$1,787.98
<u>Amount Due</u>	\$27,330.48

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
961880-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	312 REFORM NM NC

Flight Dates	Order #	Alt Order #
10/19/12 - 10/28/12	961880	06364306

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	51	103

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/25/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	2	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/19/12	10/25/12	MTWTF--	2	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1202	\$1,900.00 NM
2	KOAT	W	10/24/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1202	\$1,900.00 NM
2	10/19/12	10/25/12	Nightline	1105-1135p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/19/12	10/25/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	F	10/19/12	11:24 PM	Nightline	1105-1135p	:30	RNMT1202	\$350.00 NM
4	KOAT	M	10/22/12	11:26 PM	Nightline	1105-1135p	:30	RNMT1202	\$350.00 NM
3	KOAT	Tu	10/23/12	11:26 PM	Nightline	1105-1135p	:30	RNMT1202	\$350.00 NM
1	KOAT	W	10/24/12	11:09 PM	Nightline	1105-1135p	:30	RNMT1202	\$350.00 NM
2	KOAT	Th	10/25/12	11:18 PM	Nightline	1105-1135p	:30	RNMT1202	\$350.00 NM
3	10/19/12	10/25/12	Anderson Cooper	11a-12n	MTWTF--	:30	5	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/19/12	10/25/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	10/19/12	11:31 AM	Anderson Cooper	11a-12n	:30	RNMT1202	\$250.00 NM
3	KOAT	M	10/22/12	11:36 AM	Anderson Cooper	11a-12n	:30	RNMT1202	\$250.00 NM
1	KOAT	Tu	10/23/12	11:50 AM	Anderson Cooper	11a-12n	:30	RNMT1202	\$250.00 NM
5	KOAT	W	10/24/12	11:49 AM	Anderson Cooper	11a-12n	:30	RNMT1202	\$250.00 NM
4	KOAT	Th	10/25/12	11:28 AM	Anderson Cooper	11a-12n	:30	RNMT1202	\$250.00 NM
4	10/19/12	10/25/12	Chew, The	12-1pm	MTWTF--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/19/12	10/25/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	F	10/19/12	12:31 PM	Chew, The	12-1pm	:30	RNMT1202	\$200.00 NM
3	KOAT	M	10/22/12	12:28 PM	Chew, The	12-1pm	:30	RNMT1202	\$200.00 NM
1	KOAT	Tu	10/23/12	12:30 PM	Chew, The	12-1pm	:30	RNMT1202	\$200.00 NM
2	KOAT	W	10/24/12	12:56 PM	Chew, The	12-1pm	:30	RNMT1202	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
961880-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Reform New Mexico Now	Issue	312 REFORM NM NC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/20/12	10/27/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2-	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/20/12	6:29 AM	Sa 6a A7N More in the AM	6-9a	:30	RNMT1202	\$550.00 NM
1	KOAT	Sa	10/20/12	7:59 AM	Sa 6a A7N More in the AM	6-9a	:30	RNMT1202	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Sa	10/27/12	7:29 AM	Sa 6a A7N More in the AM	6-9a	:30	RNMT1202	\$550.00 NM
3	KOAT	Sa	10/27/12	8:25 AM	Sa 6a A7N More in the AM	6-9a	:30	RNMT1202	\$550.00 NM
10	10/21/12	10/28/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	5:29 PM	Action 7 News @ 5p Sun	5-530p	:30	RNMT1202	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/28/12	5:14 PM	Action 7 News @ 5p Sun	5-530p	:30	RNMT1202	\$550.00 NM
11	10/26/12	10/26/12	Action 7 News @ 10p M-F	10-1030p	----1--	:30	1	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	RNMT1202	\$1,900.00 NM
12	10/26/12	10/26/12	Nightline	1105-1135p	----1--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	11:25 PM	Nightline	1105-1135p	:30	RNMT1202	\$350.00 NM
13	10/26/12	10/26/12	Anderson Cooper	11a-12n	----1--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	11:25 AM	Anderson Cooper	11a-12n	:30	RNMT1202	\$250.00 NM
14	10/26/12	10/26/12	Chew, The	12-1pm	----1--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	12:57 PM	Chew, The	12-1pm	:30	RNMT1202	\$200.00 NM
15	10/26/12	10/26/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	RNMT1202	\$1,300.00 NM
16	10/26/12	10/26/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
961880-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	312 REFORM NM N



Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks:									
	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			----1--		1	\$1,100.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	10/26/12	6:54 AM	6a A7N More In The AM	6-7a	:30	RNMT1202	\$1,100.00 NM
17	10/26/12	10/26/12	Good Morning America	7-9a	----1--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:									
	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			----1--		1	\$850.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	10/26/12	8:43 AM	Good Morning America	7-9a	:30	RNMT1202	\$850.00 NM
Total Spots							48		

Payment Terms 30 Days

<u>Gross Total</u>	\$33,850.00
<u>Agency Commission</u>	\$5,077.50
<u>Net Amount Due</u>	\$28,772.50
New Mexico Tax Rate 7.0%	\$2,014.08
<u>Amount Due</u>	\$30,786.58